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## Sales Manager's Club of San Francisco...

...Since 1926 the Sales Manager's Club of San Francisco has weathered the pressures of change and followed the path established by its founders. Following the tradition of fellowship with friends in the grocery community, the Sales Manager's Club of San Francisco established its Memorial Scholarship Program in 1995. This award for higher education is given to students who exhibit leadership in school and community activities, and demonstrate superior scholastic achievement.

The members of the Sales Manager's Club of San Francisco will award \$2,000 scholarships for higher education to students representing the retail, supplier, or manufacturer trade who demonstrate leadership in community and school activities and demonstrate superior scholastic achievement.

You may apply to Sales Manager's Club of San Francisco Scholarship Fund if you will be attending an undergraduate course of studies in the Fall of 2010 at an accredited two or four-year college, university or vocational-technical school. This includes those students currently enrolled in an undergraduate course of study and has one or more years of school remaining.

To apply for Sales Manager's Club of San Francisco Scholarship, you must complete the application and comply with the application checklist.

### OFFICIAL RULES

In order to be eligible for a scholarship, applicants must work for or be sponsored by a family member who is a member of or an employee of a company which is a current member of Sales Manager's Club of San Francisco or the Northern California Retailers Food Chains and lives/works in the Northern California trade area.

Applicants must complete the application form in its entirety and return it to SMCSF by the entry postmark deadline, April 30, 2010. All applicants will be evaluated on the basis of scholastic achievement; grade point average; SAT/ACT score; the number, length of commitment and quality of leadership responsibilities in community and school activities; awards and honors; quality of the required essay on "Your View of the Future of Grocery Industry"; a clear statement of education and career goals; and financial need. SMCSF will have the sole responsibility for the selection of recipients and its decision will be final.

Recipients will be notified by mail. All Federal, State and local laws and regulations apply. Recipients shall be responsible for any and all taxes. Recipients will be required to sign and return an Affidavit of Eligibility/Release of Liability. Acceptance of scholarship constitutes permission to use recipient's name and/or likeness for purposes of advertising and promotion and agreement to attend a local awards ceremony at SMCSF expense. Transfer of the scholarship is not permitted. The award will be paid directly to the registrar at the recipient's school after verification of enrollment and attendance for the fall quarter.

### Mail completed application, essays, and transcripts to:

Cummings/Eggers/Albrecht Memorial Scholarship  
Sales Manager's Club of San Francisco  
c/o Denise Bartow  
Kellogg's Snacks  
22619 Canyon Ridge Place.  
Castro Valley, CA 94552  
Phone # (510) 376-9543

*Application and all supporting information must be received by April 30, 2010. Incomplete or late applications will not be considered.*

**For Additional Information about the San Francisco Sales Managers Club you can visit our website at: [www.salesmanagersclub.com](http://www.salesmanagersclub.com)**

### APPLICATION CHECKLIST:

- \_\_\_ Student Application
- \_\_\_ Essays
- \_\_\_ Summary of School and Community activities, Honors and Offices held.
- \_\_\_ Most recent official transcript of grades from high school, vocational school or college.

(Transcript must be submitted with application.)

- \_\_\_ Photocopy of SAT/ACT scores
- \_\_\_ Name of retailer or Trade Company sponsoring this application.

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# Sales Managers Club Of San Francisco, Inc.

In Honor of  
Robert C. Cummings,  
Theodore H. Eggers  
and  
Ben Albrecht

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Presents a Memorial  
Scholarship  
Program

For the Year of  
**2010**

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